



CLIENT TESTIMONIALS



Dr. Braxton Pulley started his practice three years ago using Planning for Practice Success™ and within the first six months he was seeing over 50 patients a week. He received an SBA loan and found a great location through a combination of hard work and persistence. He spent a lot of time in particular working on his marketing plan. Dr. Pulley credits Planning for Practice Success, in particular the business plan and spreadsheets, with giving him the detailed information he needed to obtain financing and start his practice successfully.

Here's what one Grad says about Doing It Yourself:

I am writing because I have been in practice for just over a year now and am doing pretty well. I am in a very rural community with 4 chiropractors with in 15 miles and am seeing on average 115 pv /wk. I opened using primarily only the tools I gained at Palmer and from your classes. I did not have a coach or practice management group. I want people to know that it can be done.

Dr. Kim H.

Your business plan is probably the best I've ever seen.

Both my brother-in-law (ex-bank president) and my father (ex-VP of Finance) thought your business plan format was "OUTSTANDING!" You are always willing to help, and I can only hope I have half the positive influence on others as you were to me."

Mike D.

I purchased a \$100 business plan program in order to create the best business plan possible, or so I thought.

Once I got your book with the spreadsheets, I realized that what I had was not in comparison to your program. ...your spreadsheets are amazing.

The way all the information intertwines in the program from a chiropractic viewpoint - office supplies, equipment prices, etc, that are not on a standard business plan spreadsheet. Your CD is simple to use and efficient and is ...a great way to present a business plan to banks.

In addition, you are very approachable for questions and that is rare to find anymore. Thanks for your accessibility and willingness to help.

Mike M

Web Page and Book

I wanted to take a moment and tell you that now that I've graduated, how useful I'm finding your web page. When I was in the class, of course I could see that it had lots of information, but now that I'm about to go to a bank and the SBA to get funding to buy into a partnership, BOY am I happy I have your page to refer to.

I have read the book from cover to cover several times and have found it very helpful. Someone came into my office the other day and saw the book. She said, "It looks like you loved this book!" And I do.

- Dr. Brandon C, Iowa

To any aspiring Chiropractic entrepreneurs:

My name is Dr. Patrick F. Jary, a chiropractor of 13 years, and I cannot say enough about how completely delighted I have been with Dr. Jean Murray and Planning for Practice Success! Honestly, at first glance, I wondered just how much help such an inexpensive practice tool kit would really provide me (as I had already priced out half a dozen others that were in the thousands of dollars).

Well, very simply I took the chance, and I have never made as good a professional purchase as I did with this product! ~The textbook itself is amazingly complete and well-organized! ~The spreadsheets she provided, that help you foresee your future financial terrain, are alone worth their weight in gold! ~ And most impressive is Dr. Murray herself! She has been about THE most service oriented person I have ever met! She has been aiding me for about six months. Dr. Murray ALWAYS returns my calls promptly. ALWAYS gets my email requests back with lightning speed. ALWAYS gives me more help and useful information than I ask for. ALWAYS is the first one to offer words of encouragement with a genuine "you-can-do-it" attitude that is

sincere and from her heart. I truly feel like I owe more to Dr. Murray than the small price I paid for her P4PS kit, and I promise that one day I will figure out a way to properly repay her for all her professionalism, enthusiasm and skill. Doctors, for the welfare of yourself, your business and your patients, purchase this kit. You will NOT be disappointed.

Dr. Patrick F. Jary – Michigan

It makes a big difference knowing there is someone who knows more than I do out there, who is willing to lend a helping hand!! Thanks!

Amanda S

[CLICK HERE TO ORDER](#) Planning for Practice Success™

Better than getting your MBA!

Planning for Practice Success™ will help you prepare a business plan and start your practice.

When you order the Planning for Practice Success™ book you will immediately receive several files to download. These include

- The most recent version of the Startup Spreadsheets (a \$59.95 value)
- A Business Plan template, so you can begin working on your business plan

The StartupSuccess ActionPlan™ details the first 10 things you need to do in order to begin the process of starting a chiropractic practice from scratch.

- The Startup SuccessPlan™ with month-by-month details of actions you need to take to get your practice started (The StartupSuccess ActionPlan™ and Startup SuccessPlan™ are a \$49.95 value)
- “Paying Your Employees” booklet (a \$19.95 value)
- The Practice Manual with template (a \$29.95 value)

Pick up your copy of Planning for Practice Success™ for only \$129.95 by [clicking here.](#)